

4581562 Contract # **Date Entered** 10/19/20 **Schedule Dates Last Modified** 10/27/20-11/02/20 10/19/20 **Advertiser** Barbara Monares House Majority Political Action Committee (57001) Entered By No Agency CO-OP Waterfront Strategies (7591) Product External # POLITICAL ISSUE (ns) (1187) Demo Brand Est 8168 Sked A (1457214) Order Type Normal Salesperson Monares, Barbara (3870) Package Deal Sales Office WJLA/GJLA/EJLA Commission % 15.00

Commission

Net Total

Sales Tax

\$28,500.00

\$161,500.00

Washington (WJLA By Broadcast Month	-	Rate
	-	
Nov. 2020	138	\$190,000.00
Grand Total:	138	\$190,000.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We	Th	Fr	Sa Su	Spot	s Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/27/20-10/30/20	1		5A- News-Good Morning Washington at 5a			2	2	2	2			8 \$350.00	\$2,800.00	Washington (WJLA)		10/19/20
2.0	Normal Line / SPOT	11/02/20-11/02/20	1		5A- News-Good Morning Washington at 5a		2							2 \$350.00	\$700.00	Washington (WJLA)		10/19/20
3.0	Normal Line / SPOT	11/02/20-11/02/20	1		5:58:15A- News-Good Morning Washington at 6a		2							\$600.00	\$1,200.00	Washington (WJLA)		10/19/20
4.0	Normal Line / SPOT	10/27/20-10/30/20	1		5:58:15A- News-Good Morning Washington at 6a			2	2	2	2			\$600.00	\$4,800.00	Washington (WJLA)		10/19/20
5.0	Normal Line / SPOT	10/27/20-10/30/20	1		6:58A- ABC-Good Morning America			4	4	4	4		1	6 \$1,200.00	\$19,200.00	Washington (WJLA)		10/19/20
6.0	Normal Line / SPOT	11/02/20-11/02/20	1		6:58A- ABC-Good Morning America		4							4 \$1,200.00	\$4,800.00	Washington (WJLA)		10/19/20
7.0	Normal Line / SPOT	10/31/20-10/31/20	1		7A- ABC-Good Morning America Saturday							1		\$600.00	\$600.00	Washington (WJLA)		10/19/20
8.0	Normal Line / SPOT	10/31/20-10/31/20	1		8A- News-Good Morning Washington at 8A							1		1 \$400.00	\$400.00	Washington (WJLA)		10/19/20
9.0	Normal Line / SPOT	10/31/20-10/31/20	1		9A- ABC-Good Morning America Saturday 2							1		1 \$600.00	\$600.00	Washington (WJLA)		10/19/20
					CON	FIF	RM/	ΑT	IO	N C	CO	NTI	A	CT				
Accepted-	-Agency/Advertiser:			Date:	Accepted-Sta	ation:								Date:	Comments:			

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... http://sbgi.net/?p=1224 ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

Bassett,Laura

Est 8168 Sked A

Weekly/Irregular

Est 8168 Sked A

Local/Political Issue Agency BRD

Buyer Name

Phone/Fax

Account Types

Billing Type

Comments

CPE

B/E Bookend P/B Piggy Back

Printed At: 01:01 PM on Monday, October 19 2020

	WJLA	Contract # Schedule Dates Advertiser	4581562 10/27/20-11/02/20 House Majority Political Action Committee (57001)	Date Entered Last Modified Entered By	10/19/20 10/19/20 Barbara Monares	Washington (WJLA By Broadcast Month Nov. 2020	Spots 138
obc	1100 Wilson Blvd, 6th Floor	Agency	Waterfront Strategies (7591)	CO-OP	No	Grand Total:	138
GOO	Arlington, VA 22209	Product	POLITICAL ISSUE (ns) (1187)	External #			
		Brand	Est 8168 Sked A (1457214)	Demo			
WJLA-TV WASHINGTON, DC		Salesperson	Monares, Barbara (3870)	Order Type	Normal		
		Sales Office	WJLA/GJLA/EJLA	Package Deal			
Waterfront Strategies		Buyer Name	Bassett,Laura	Commission %	15.00		
3050 K St NW		Phone/Fax	/	Commission	\$28,500.00		
#100		СРЕ	Est 8168 Sked A	Net Total	\$161,500.00		
Washington, DC 20007		Account Types	Local/Political Issue Agency BRD	Sales Tax			
		Billing Type	Weekly/Irregular				
		Comments	Est 8168 Sked A				

10.0	Normal Line / SPOT	11/01/20-11/01/20	1		7:58:40A- ABC-Good Morning America Sunday							1	1	\$600.00	\$600.0	0 Washington (WJLA)	10/	/19/20
11.0	Normal Line / SPOT	10/27/20-10/30/20	1	:30	9A- Live with Kelly			1	1	1	1		4	\$600.00	\$2,400.0	Washington (WJLA)	10/	/19/20
12.0	Normal Line / SPOT	11/02/20-11/02/20	1	:30	9A- Live with Kelly		1						1	\$600.00	\$600.0	Washington (WJLA)	10/	/19/20
13.0	Normal Line / SPOT	11/02/20-11/02/20	1	:30	10A- Rachael Ray		1						1	\$400.00	\$400.0	Washington (WJLA)	10/	/19/20
14.0	Normal Line / SPOT	10/27/20-10/30/20	1	:30	10A- Rachael Ray			1	1	1	1		4	\$400.00	\$1,600.0	Washington (WJLA)	10/	/19/20
15.0	Normal Line / SPOT	10/27/20-10/30/20	1	:30	10:58:25A- ABC-The View			1	1	1	1		4	\$900.00	\$3,600.0	Washington (WJLA)	10/	/19/20
16.0	Normal Line / SPOT	11/02/20-11/02/20	1	:30	10:58:25A- ABC-The View		1						1	\$900.00	\$900.0	Washington (WJLA)	10/	/19/20
17.0	Normal Line / SPOT	11/02/20-11/02/20	1		11:59:56A- News-ABC 7 News at Noon		1						1	\$600.00	\$600.0) Washington (WJLA)	10/	/19/20
18.0	Normal Line / SPOT	10/27/20-10/30/20	1		11:59:56A- News-ABC 7 News at Noon			1	1	1	1		4	\$600.00	\$2,400.0	0 Washington (WJLA)	10/	/19/20
19.0	Normal Line / SPOT	10/27/20-10/30/20	1	:30	12:57:56P- ABC-GMA3: What You Need to Know			1	1	1	1		4	\$450.00	\$1,800.0	0 Washington (WJLA)	10/	/19/20
20.0	Normal Line / SPOT	11/02/20-11/02/20	1	:30	12:57:56P- ABC-GMA3: What You Need to Know		1						1	\$450.00	\$450.0) Washington (WJLA)	10/	/19/20
					CONI	FIR	MA	AΤΙ	10	V C		NTI	RAC	T				
Accepted	Agency/Advertiser:		Da	ate:	Accepted-Sta	ition:								Date:	Comments:			

SPW Mo Tu We Th Fr Sa Su Spots

Rate

Total

Station

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... http://sbgi.net/?p=1224 ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

B/E Bookend P/B Piggy Back

Line

Printed At: 01:01 PM on Monday, October 19 2020

Line Type / Break Type (Ref #)

Dates

Sec Length

Run Times

<u>Rate</u>

\$190,000.00 \$190,000.00

Comments

Entered

Wate 3050 #100	A-TV WASHINGTON, DC Infront Strategies K St NW Inington, DC 20007	WJLA 1100 Wilson Arlington, V	n Blvd, 6th Floor A 22209	Sch Adv Agg Pro Bra Sal Sal Buy Pho CPI Acce Bill	esperson es Office /er Name one/Fax	House Majority Waterfront Stra POLITICAL ISS Est 8168 Sked Monares, Barba WJLA/GJLA/EJL Bassett,Laura / Est 8168 Sked	2/20 Politi ategie UE (n A (14. ara (3 .A	es (759 s) (11 57214 870)	91) 187) 1)		mittee	: (570	001;	Date Ent Last Mod Entered CO-OP External Demo Order Ty Package Commiss Commiss Net Tota Sales Ta	dified By I I I Pee Deal Sion %	0/19/20 0/19/20 Barbara Monares Bo Normal 15.00 528,500.00 6161,500.00		Washington (WJLA By Broadcast Month Nov. 2020 Grand Total:) Spots 138 138	Rate \$190,000.00 \$190,000.00
Line	Line Type / Break Typ	pe (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We -	Th Fi	r Sa	ı Su	Spots	Rate	Total		Station	Commer	nts Entered
21.0	Normal Line / SPOT	` ′	1/02/20-11/02/20	1		2P- ABC-General Hospital		1						1	\$750.		Washington	1		10/19/20
	Normal Line / SPOT	-	0/27/20-10/30/20	1		2P- ABC-General Hospital			1	1	1 1			4	\$750.	1	Washington			10/19/20
23.0	Normal Line / SPOT	10	0/27/20-10/30/20	1		3:01P- The Drew Barrymore Show			1	1	1 1			4	\$400.	\$1,600.00	Washingto	ı (WJLA)		10/19/20
24.0	Normal Line / SPOT	1	1/02/20-11/02/20	1		3:01P- The Drew Barrymore Show		1						1	\$400.	\$400.00	Washington	n (WJLA)		10/19/20
25.0	Normal Line / SPOT	1	1/01/20-11/01/20	1	:30	9A- ABC-This Week							1	1	\$25,000.	\$25,000.0	Washingto	n (WJLA)		10/19/20
26.0	Normal Line / SPOT	1	0/27/20-10/30/20	1	:30	3:59:27P- News-ABC 7 News at 4p			2	2	2 2			8	\$600.	\$4,800.00	Washington	n (WJLA)		10/19/20
27.0	Normal Line / SPOT	11	1/02/20-11/02/20	1	:30	3:59:27P- News-ABC 7		2						2	\$600.	\$1,200.0	Washingto	n (WJLA)		10/19/20

CONFIRMATION CONTRACT Date: Accepted-Agency/Advertiser: Date: Accepted-Station: Comments:

2 2 2 2

1 1 1 1

\$900.00

\$900.00

\$1,400.00

\$1,200.00 Washington (WJLA)

\$1,800.00 Washington (WJLA)

\$7,200.00 Washington (WJLA)

\$5,600.00 Washington (WJLA)

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:30 4:59:30P- News-ABC 7

:30 4:59:30P- News-ABC 7

:30 5:59:26P- News-ABC 7

News at 4p

News at 5p

News at 5p

News at 6p

B/E Bookend P/B Piggy Back

28.0 Normal Line / SPOT

29.0 Normal Line / SPOT

30.0 Normal Line / SPOT

Printed At: 01:01 PM on Monday, October 19 2020

11/02/20-11/02/20

10/27/20-10/30/20

10/27/20-10/30/20

10/19/20

10/19/20

10/19/20

10/19/20

		Contract # Schedule Dates	4581562 10/27/20-11/02/20	Date Entered Last Modified	10/19/20 10/19/20
	WJLA	Advertiser	House Majority Political Action Committee (57001)	Entered By	Barbara Monares
abc	1100 Wilson Blvd, 6th Floor	Agency	Waterfront Strategies (7591)	CO-OP	No
	Arlington, VA 22209	Product	POLITICAL ISSUE (ns) (1187)	External #	
		Brand	Est 8168 Sked A (1457214)	Demo	
WJLA-TV WASHINGTON, DC		Salesperson	Monares, Barbara (3870)	Order Type	Normal
		Sales Office	WJLA/GJLA/EJLA	Package Deal	
Waterfront Strategies		Buyer Name	Bassett,Laura	Commission %	15.00
3050 K St NW		Phone/Fax	1	Commission	\$28,500.00
#100		СРЕ	Est 8168 Sked A	Net Total	\$161,500.00
Washington, DC 20007		Account Types	Local/Political Issue Agency BRD	Sales Tax	
		Billing Type	Weekly/Irregular		
		Comments	Est 8168 Sked A		

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We	Th F	Fr S	a Su	Spots	Rate	Total	Station	Comments	Entered
31.0	Normal Line / SPOT	11/02/20-11/02/20	1	:30	5:59:26P- News-ABC 7 News at 6p		1						1	\$1,400.00	\$1,400.00	Washington (WJLA)		10/19/20
32.0	Normal Line / SPOT	11/01/20-11/01/20	1	:30	6P- ABC-World News Tonight (Sunday)							1	1	\$2,500.00	\$2,500.00	Washington (WJLA)		10/19/20
33.0	Normal Line / SPOT	11/01/20-11/01/20	1	:30	6:30P- News-ABC 7 News at 630p Wknd							1	1	\$800.00	\$800.00	Washington (WJLA)		10/19/20
34.0	Normal Line / Access	10/27/20-10/30/20	1	:30	6:58:46P- Wheel Of Fortune			1	1	1	1		4	\$4,000.00	\$16,000.00	Washington (WJLA)		10/19/20
35.0	Normal Line / Access	11/02/20-11/02/20	1	:30	6:58:46P- Wheel Of Fortune		1						1	\$4,000.00	\$4,000.00	Washington (WJLA)		10/19/20
36.0	Normal Line / Access	11/02/20-11/02/20	1	:30	7:29:26P- Jeopardy		1						1	\$7,000.00	\$7,000.00	Washington (WJLA)		10/19/20
37.0	Normal Line / Access	10/27/20-10/30/20	1	:30	7:29:26P- Jeopardy			1	1	1	1		4	\$7,000.00	\$28,000.00	Washington (WJLA)		10/19/20
38.0	Normal Line / Prime	11/01/20-11/01/20	1	:30	6:58P- ABC-Americas Funniest Home Videos (Sunday)							1	1	\$3,500.00	\$3,500.00	Washington (WJLA)		10/19/20
39.0	Normal Line / Prime Premium	11/02/20-11/02/20	1	:30	7:57:56P- ABC-Dancing with the Stars (Monday)		1						1	\$6,500.00	\$6,500.00	Washington (WJLA)		10/19/20
40.0	Normal Line / Prime	10/30/20-10/30/20	1	:30	9P- ABC-20/20 (Friday)						1		1	\$5,000.00	\$5,000.00	Washington (WJLA)		10/19/20
					CON	FIF	RM	AT	10	N C	Öl	VTF	RAC	Т			'	***************************************
Accepted-	-Agency/Advertiser:			Date:	Accepted-St	ation:								Date:	Comments:			

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B/E Bookend P/B Piggy Back

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Washington (WJLA)

By Broadcast Month Spots

138

138

Nov. 2020

Grand Total:

<u>Rate</u>

\$190,000.00

\$190,000.00

		Contract # Schedule Dates	4581562 10/27/20-11/02/20	Date Entered Last Modified	10/19/20 10/19/20
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abc	1100 Wilson Blvd, 6th Floor	Agency	Waterfront Strategies (7591)	CO-OP	No
GIGG	Arlington, VA 22209	Product	POLITICAL ISSUE (ns) (1187)	External #	
		Brand	Est 8168 Sked A (1457214)	Demo	
WJLA-TV WASHINGTON, DC		Salesperson	Monares, Barbara (3870)	Order Type	Normal
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Waterfront Strategies		Buyer Name	Bassett,Laura	Commission %	15.00
3050 K St NW		Phone/Fax		Commission	\$28,500.00
#100		CPE	Est 8168 Sked A	Net Total	\$161,500.00
Washington, DC 20007		Account Types	Local/Political Issue Agency BRD	Sales Tax	
		Billing Type	Weekly/Irregular		
		Comments	Est 8168 Sked A		

Run Times

41.0	Normal Line / SPOT	10/27/20-10/30/20	1	:30	11:00:26P- News-ABC 7 News at 11p			1	1 1	1 1			4	\$900.00	\$3,600.00	Washington (WJLA)		10/19/20
42.0	Normal Line / SPOT	11/02/20-11/02/20	1	:30	11:00:26P- News-ABC 7 News at 11p		1						1	\$900.00	\$900.00	Washington (WJLA)		10/19/20
43.0	Normal Line / SPOT	11/02/20-11/02/20	1	:30	12:37A- ABC-Nightline		1						1	\$300.00	\$300.00	Washington (WJLA)		10/19/20
44.0	Normal Line / SPOT	10/27/20-10/30/20	1	:30	12:37A- ABC-Nightline			1	1 1	1 1			4	\$300.00	\$1,200.00	Washington (WJLA)		10/19/20
45.0	Normal Line / SPOT	10/31/20-10/31/20	1	:30	11:02:26P- News-ABC 7 News at 11p						1		1	\$500.00	\$500.00	Washington (WJLA)		10/19/20
46.0	Normal Line / SPOT	11/01/20-11/01/20	1	:30	11:02:26P- News-ABC 7 News at 11p							1	1	\$500.00	\$500.00	Washington (WJLA)		10/19/20
47.0	Normal Line / Football	10/31/20-10/31/20	1	:30	8P- Sports-ABC College Football Prime						1		1	\$4,000.00	\$4,000.00	Washington (WJLA)		10/19/20
48.0	Normal Line / SPOT	10/27/20-10/30/20	1	:30	11:35P- ABC-Jimmy Kimmel			1	1 1	1 1			4	\$500.00	\$2,000.00	Washington (WJLA)		10/19/20
49.0	Normal Line / SPOT	11/02/20-11/02/20	1	:30	11:35P- ABC-Jimmy Kimmel		1						1	\$500.00	\$500.00	Washington (WJLA)		10/19/20
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Accepted-	-Agency/Advertiser:			Date:	Accepted-Sta	tion:								Date:	Comments:			

SPW Mo Tu We Th Fr Sa Su Spots

Rate

Total

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Line Type / Break Type (Ref #)

Dates

Sec Length

Washington (WJLA)

By Broadcast Month Spots

138

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\$190,000.00

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